

CSR

MISSION

We dress men with care for people and the planet

VISION

- Decent work & economic growth
- Responsible consumption and production



CONCEPT DESCRIPTIONS

CSR AREAS



Human & Labour Rights



The Environment



Animal Welfare



Anticorruption

PROCESS REQUIREMENTS

- Policy
- Due Diligence
 - Identify
 - Prevent & mitigate
 - Remediate
- Accounting

PARTNERSHIPS



MUST WIN BATTLES

PRODUCTS

- Sustainable materials and design
- Responsible buying processes
- Proper working conditions
- Environmental responsibility

CUSTOMERS

- Products without harmful chemicals
- Sustainable use of products
- CSR into the brands' storytelling

GROWTH

- Good moral and ethics
- CSR as part of the DNA
- National and international partnerships